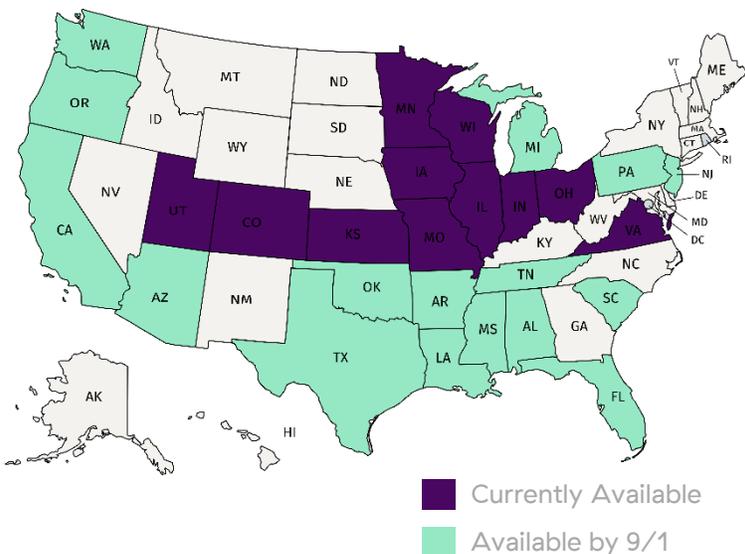


Who We Are

“*Toggle, launched by Farmers Insurance in 2018, provides a modern, digital, fully customizable renters insurance subscription designed to meet the unique needs and budget of today’s renter.*”

The Facts

- ✓ **Backed by Farmers Insurance**
 - Founded in 1928
 - 20,000+ employees
 - HQ in Woodland Hills, CA
- ✓ **Modern Renters Insurance**
- ✓ **Target Market: Renters**
- ✓ **Available in 27 States (by 9/1)**



Value Proposition

Toggle believes that renters insurance should be better than one-size-fits-all.

That’s why we designed a fully **digital**, completely **customizable** product it from the ground up, specifically for today’s renter. Members can toggle up coverage for the things that they want to protect and toggle off what they don’t — all in *less than 60 seconds*. And best of all...it’s **portable**, so the coverage follows them whether they’re at home, on the road, or lucky them...on a sweet vacation.

Unique Features



Technology Coverage

- Camera, Phone, Computer, etc...
- High Value Item Option



Pet ParentSM Coverage

- Rental damage caused by pet
- Injury + Boarding in Covered Loss



Side HustleSM Coverage

- Equipment used for business
- Income protection in Covered Loss



Credit LiftSM Coverage

- Credit for on-time rent payments
- Reported to all 3 credit bureaus